



## **BEARFACTS 1989 – 1999**

### **St. Croix , Wisconsin [55109]**

St. Croix is one of 72 counties in Wisconsin. It is part of the [Minneapolis-St. Paul-Bloomington, MN-WI \(MSA\)](#). Its 1999 population of 61,634 ranked 23rd in the state.

#### **PER CAPITA PERSONAL INCOME**

In 1999 St. Croix had a per capita personal income (PCPI) of \$28,998. This PCPI ranked 5th in the state and was 107 percent of the state average, \$27,135, and 104 percent of the national average, \$27,939. The 1999 PCPI reflected an increase of 6.0 percent from 1998. The 1998-1999 state change was 3.7 percent and the national change was 3.9 percent. In 1989 the PCPI of St. Croix was \$18,760 and ranked 5th in the state. The 1989-1999 average annual growth rate of PCPI was 4.5 percent. The average annual growth rate for the state was 4.6 percent and for the nation was 4.2 percent.

#### **TOTAL PERSONAL INCOME**

In 1999 St. Croix had a total personal income (TPI) of \$1,787,249\*. This TPI ranked 22nd in the state and accounted for 1.2 percent of the state total. In 1989 the TPI of St. Croix was \$929,333\* and ranked 22nd in the state. The 1999 TPI reflected an increase of 8.6 percent from 1998. The 1998-1999 state change was 4.4 percent and the national change was 5.1 percent. The 1989-1999 average annual growth rate of TPI was 6.8 percent. The average annual growth rate for the state was 5.6 percent and for the nation was 5.5 percent.

#### **COMPONENTS OF TOTAL PERSONAL INCOME**

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of St. Croix. In 1999 net earnings accounted for 75.8 percent of TPI (compared with 76.4 in 1989); dividends, interest, and rent were 16.1 percent (compared with 15.2 in 1989); and personal current transfer receipts were 8.1 percent (compared with 8.4 in 1989). From 1998 to 1999 net earnings increased 10.0 percent; dividends, interest, and rent increased 3.5 percent; and personal current transfer receipts increased 6.0 percent. From 1989 to 1999 net earnings increased on average 6.7 percent each year; dividends, interest, and rent increased on average 7.4 percent; and personal current transfer receipts increased on average 6.3 percent.

#### **EARNINGS BY PLACE OF WORK**

Earnings of persons employed in St. Croix increased from \$818,749\* in 1998 to \$893,623\* in 1999, an increase of 9.1 percent. The 1998-1999 state change was 6.1 percent and the national change was 6.8 percent. The average annual growth rate from the 1989 estimate of \$432,916\* to the 1999 estimate was 7.5 percent. The average annual growth rate for the state was 5.8 percent and for the nation was 5.6 percent.

*\*Note: All income estimates with the exception of PCPI are in thousands of dollars, not adjusted for inflation.*